



# Government-Industry Partnerships

A New Software Supportability Tool

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## What is a Partnership?

A contract entered into by two or more parties in which a common interest is shared and each party agrees to furnish a part of the capital and share in the profits and losses.

**Webster's New University Dictionary** 



# Partnership Roadmap

- ★ How can the government successfully partner with industry without conflicts of interest?
  - Acknowledge success criteria for each party
  - **★ Identify common interests**
  - **★** Establish responsibilities for each party
  - **\*** Establish terms or conditions of partnership
  - ★ Document the agreements
  - ★Integrate Resources, Processes, and Products to be transparent to the customer
  - **★Gain Mutual Trust**





#### ★Government

- ★ Develop In-House Expertise
- ★ Establish Core Capability
- ★ Transition Workload to Organic
- ★ Reduce Risks
- ★ Reduce Capital Investment

# **★Industry**

- **★ Satisfy Contract**Commitments
- ★ Satisfy Customer Expectations
- ★ Satisfy company/ stockholder expectations
- ★Enhance Reputation



## **Common Interests**



- **★Improve Product Quality** 
  - ★ More Product Delivered
  - **★ Better Performance**
- **★Improve Efficiency** 
  - **★ Better Practices**
  - **★ Faster Processes**
  - **★ Cheaper Methods**
- **★ Bottom Line Provide Superior**Warfighter Support



# Joint Responsibilities



- ★ Shared Information & Expertise
- Planning/Budgeting Resources
- ★ Integrated Product Teams
- **★ Common Metrics**
- \* Work Accomplishment
- ★ Collaborative Work Environment
- ★ Single Face to Customer



## **Terms/Conditions**

AND POPULS NO

- ★ Assumptions
- ★ Roles/Relationships
- ★ Obligation to Perform
- ★ Changes/Amendments
- ★ Dispute Resolution

- \* Subcontracting
- ★ Proprietary Info
- Intellectual Property
- \* Risks
- \* Liabilities



# **Partnership Instruments**



- ★Long-Range Memorandum of Agreement ★Partnership Agreement
  - **★Implementation Agreements** 
    - **★Supplier Requirements Documents** 
      - **★Task Letters**



# **Integrated Team**



- **★**Human Resources
- **★ Computer Resources** 
  - **★Contractor Laboratories**
  - **★Government Laboratories**
  - **★Integrated Digital Environment**
- \*Processes
- \*Products



#### **Mutual Trust**

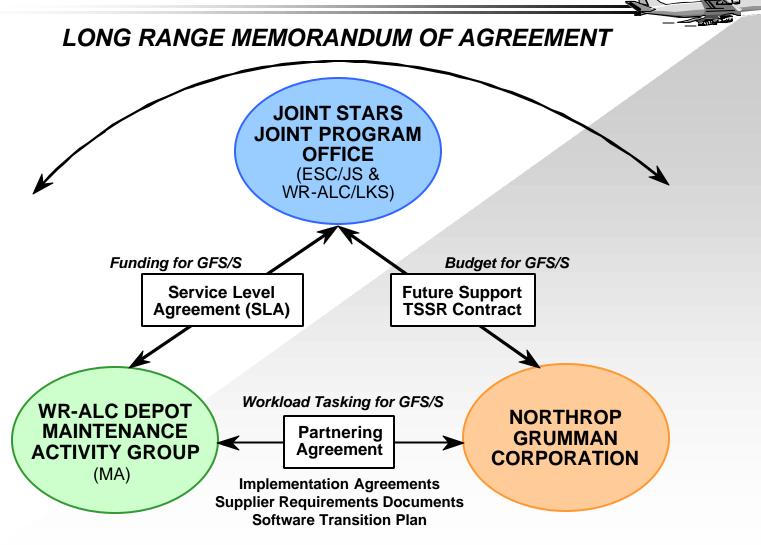


- **★Shift to New Paradigm**
- **★ Change Contractor Image of**Government from Customer to Partner
- ★ Support Mutual Goals/Success Criteria
- ★ Collaborate in Management and Engineering
- **★Seek Compromise**



#### The Joint STARS Partnership

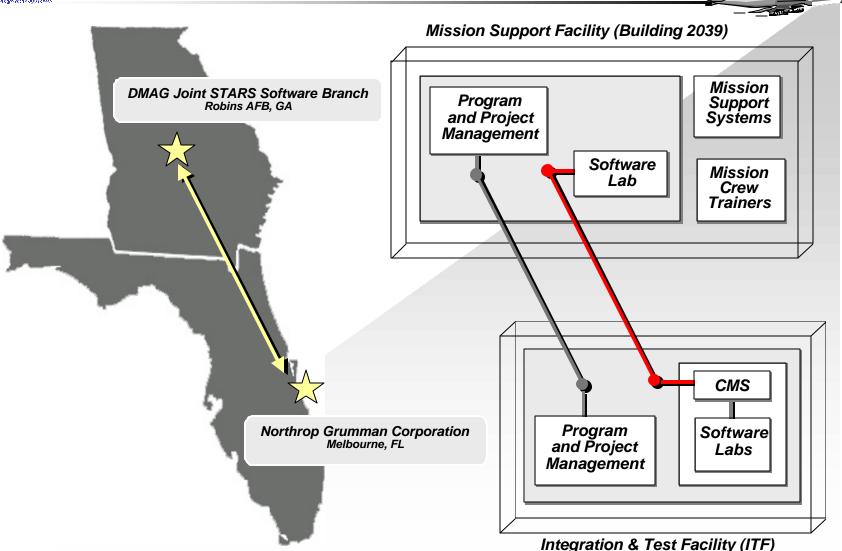






# Integrated Digital Environment (IDE)





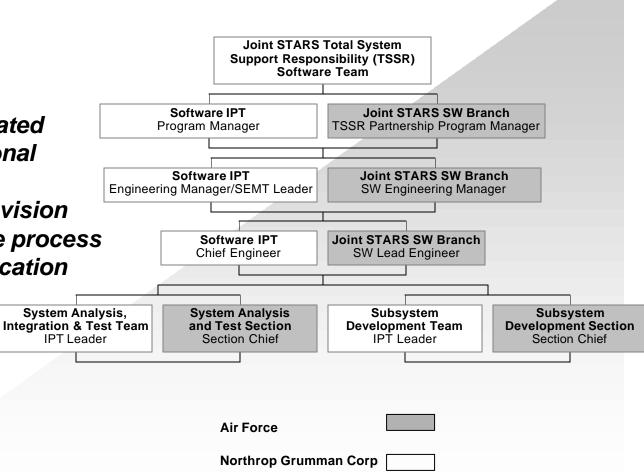


#### The Joint STARS Software Team



#### A Virtual Team

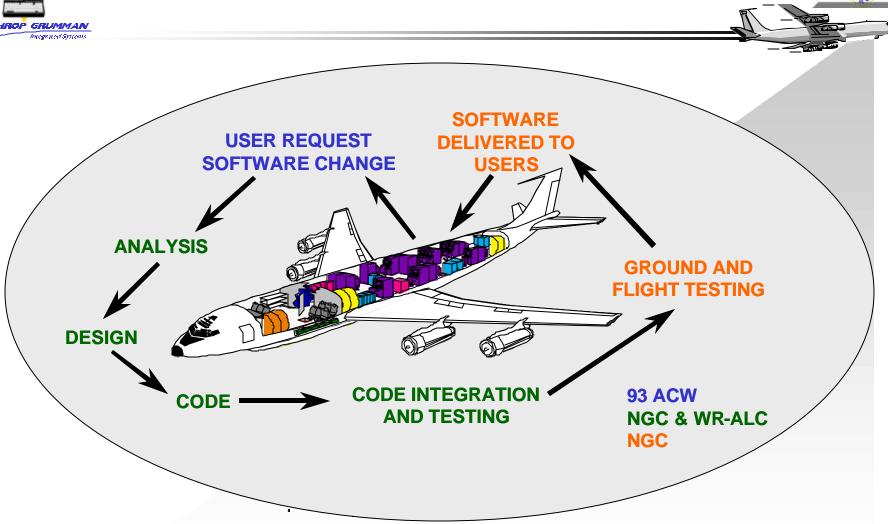
- Geographically separated
- > Integrated organizational structure
- Work toward a single vision
- > Work through a single process
- > Continuous communication





#### Joint STARS Software Sustainment





The Partnered Software Maintenance Process



### **To Summarize**



- Define one another's success goals and mutually support them as your own
- Exploit the common interests, they form the foundation for the partnership
- ★ Document responsibilities a joint Statement of Work
- Establish terms or conditions of partnership supports conflict resolution
- Document and coordinate the partnership
- Integrate management, technical and non-human resources
- \* Earn one another's Trust